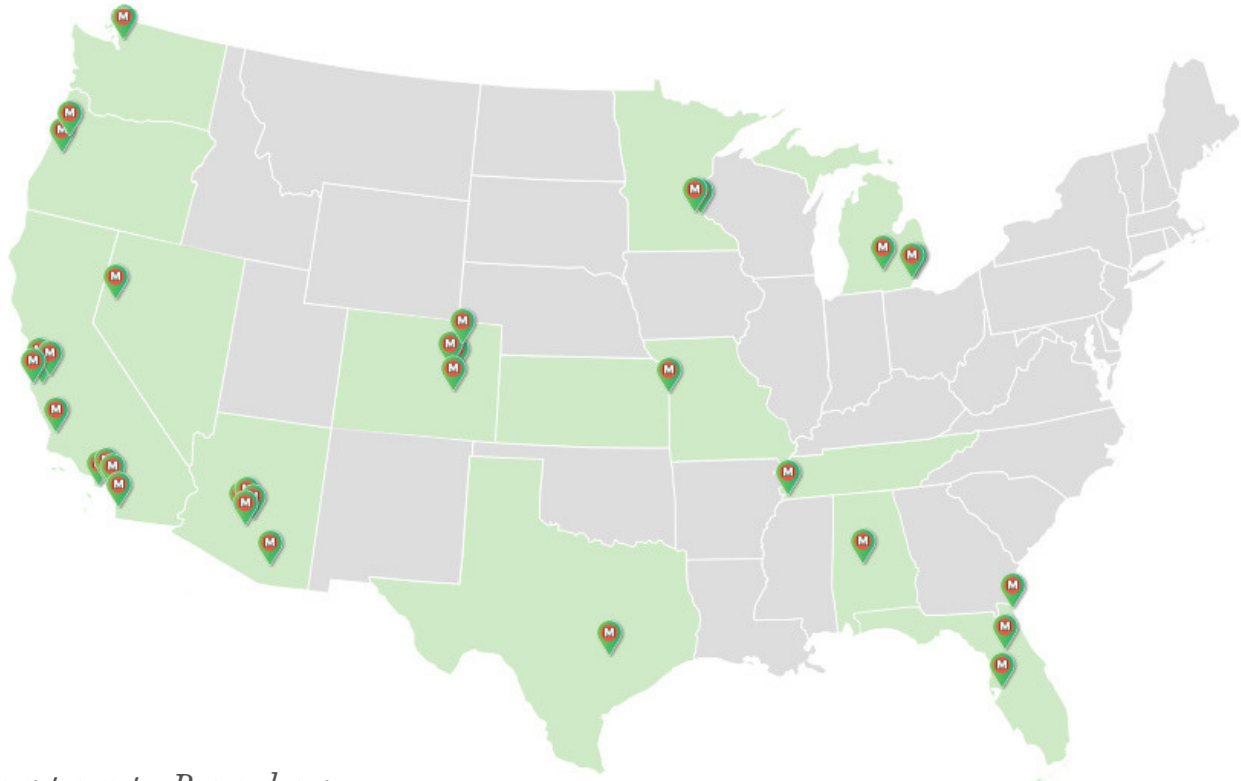


MetroSampler.com



Important Reader Demographics:

Young

52% of audience are age 34 or younger

Educated

76% of audience are college educated

Affluent

55% of audience make over \$50k a year.

About Us

MetroSampler.com is an emerging multimedia platform, delivering valued content to a diverse audience. It provides local artists, businesses, and charities with a voice to share their stories with those living, working, and visiting various cities and communities.

MetroSampler.com is a vast network of resources for those looking to explore, plan, play or stay in any of the 34 unique cities we represent. Our sites showcase community events and culture, dining, shopping, nightlife, sports, lodging, real-estate, and much more. A network of local writers, photographers and entrepreneurs contribute fresh, daily content and each site is tailored to the city it represents.

The MetroSampler.com Team is passionate about partnering with local communities and we work to provide the most relevant information possible to our growing network of readers.

The Flagship Sites



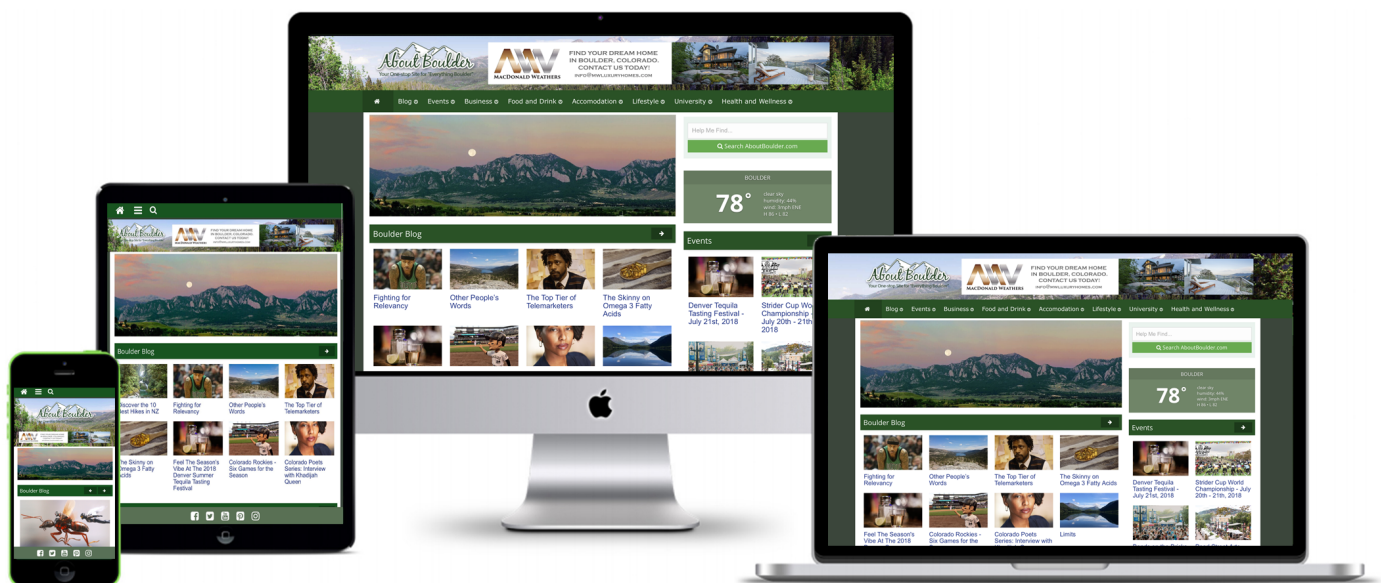
MetroSampler.com is using the proven example set by AboutBoulder.com to recreate our success in other top markets around the country, starting in Denver with OnDenver.com, which launched last year and has seen extraordinary growth since then.

AboutBoulder.com and OnDenver.com 2017 Analytics:

**2.3 Million
Page Views**

**300k Unique
Visits**

**11K+ Social
Media
Followers**



Home Page Feature

Rotating Leaderboard Banner Ad

Logo featured on homepage that links to article, press release, or promotion of your choice

Corresponding post to our Facebook channels

Our goal is to help drive enough sales to pay for the ad campaign

Pricing:

Posted on AboutBoulder.com and OnDenver.com for:

\$250/month

10% discount for 3 month commitment

See Page 4 for Example



The Homepage

The screenshot shows the homepage of 'About Boulder', a website for Boulder, Colorado. At the top left is the 'About Boulder' logo with the tagline 'Your One-stop Site for "Everything Boulder"'. Next to it is the 'MacDonald Weathers' real estate logo with the text 'FIND YOUR DREAM HOME IN BOULDER, COLORADO. CONTACT US TODAY! INFO@MWLUXURYHOMES.COM'. A large image of a modern house is on the right, with a red arrow pointing to it. Below the header is a green navigation bar with links for Home, Blog, Events, Business, Food and Drink, Accommodation, Lifestyle, and University. Underneath is a 'Health and Wellness' section. The main content area features a large landscape image of mountains, a search bar, and a weather widget for Boulder showing 91°F. There are several content sections: 'Boulder Blog' with a grid of 8 article thumbnails; 'Faces of Boulder' with a grid of 4 person portraits; 'Featured' with a grid of 6 partner logos; and 'Community Partners' with logos for B-cycle, CarShare, and Boulder Giving. At the bottom, there are 'Leaf of the Week' and 'Check out our sister sites!' sections with logos for 'On Denver' and 'On Fort Collins'.

For advertising requests, please email info@metrosampler.com